

Alan E. Rapp

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Overview

- Versatile editor and writer with more than fifteen years trade-publishing experience, ten of those as an editor overseeing the architecture, design, and photography list of a major publisher.
- Extensive track record of collaboration with authors and in-house teams to create distinctive books.
- More than fifteen years experience researching and writing about contemporary photography, art, architecture, and design for major international publications.
- Frequently invited panelist, guest lecturer, workshop leader, and reviewer.
- Proficient in promotion via all major social media applications and traditional techniques.
- Excellent writing, developmental editing, copyediting, proofreading, and research skills.

Employment

Associate Director

Hey, Hot Shot!/Jen Bekman Projects, New York, N.Y.

6.09-1.10

Directed and oversaw this biannual international photography competition. Coordinated social media campaigns, blog, marketing and publicity, and events. Selected panelists, implemented jury process, released announcements, and helped plan related exhibitions.

Senior Editor

Chronicle Books, San Francisco, Calif.

10.97-8.08

Directed and oversaw the art, architecture, design, and photography lists in the Adult Trade division of this illustrated trade book publisher.

Acquired new titles in these categories for 1997 through 2009, simultaneously managing dozens of books in these and other categories.

Oversaw titles from concept, contract, development, design, production, and shipping (partial list attached to this résumé).

Publicist

Chronicle Books, San Francisco, Calif.

8.93-10.97

Directed publicity campaigns for art and pop-culture Adult Trade books and new media titles; originated mailing lists, wrote press releases, managed author tours and events.

Strategized and programmed Chronicle Books's first Web site.

Bookseller

Hennessey & Ingalls, Santa Monica, Calif.

7.92-8.93

Sales clerk for the West Coast's leading art and architecture bookstore.

Freelance

Publications

Architecture Critic, *San Francisco* magazine (2005). Contributed articles and reviews to numerous print and online publications, including *Print*, *Design Observer*, *Gente di Fotografia*, *Dwell*, *Photo-Eye Booklist*, *San Francisco*, *Artbyte*, *Metropolis*, *Interiors*, *I.D.*, *Bikini*, *Wired*, *Salon*, **Surface*.

Books

Contributed articles and sections to *Phaidon Graphic Design Classics* (Phaidon, 2010), *Cassette From My Ex* (St. Martins, 2009), *Readymades: American Roadside Artifacts* (Chronicle Books, 2003), *The Happy Mutant Handbook* (Riverhead Books, 1995).

Workshops, Panels, Lectures

Workshop leader: Center for Photography at Woodstock, “The Photographer/Editor Collaboration: Publishing a Photographic Book” (2009–10).

Guest lecturer/critic: Observatory/Proteus Gowanus (“Modern Ruins, Urban Archaeology, and the Post-Industrial Sublime,” 2010), Hamilton College (“The Entropic Sublime,” 2010), School of Visual Arts (Photography Crit, 2009).

Juror: Hey, Hot Shot! (2009), Photography.Book.Now (2008), PDN World in Focus (2007), Fotofest Discoveries (2006), Critical Mass (2005–07).

Portfolio reviewer: Regularly invited portfolio reviewer and panelist at major international photography festivals and conferences, including Photolucida (2003, 2005, 2007), Review Santa Fe (2002, 2004, 2006, 2007), Fotofest (2004, 2006), Photo LA (2008), Palm Springs Photo Festival (2008), Photo Plus (2007), Our World San Francisco (2007, 2008), and Meeting Place Beijing (2006).

Additional Skills

- Proficient in Movable Type and Wordpress blog platforms, MailChimp, and all major social media apps including Tumblr, Twitter, Facebook, and Flickr.

- Facility in podcast scripting, production, and editing., including ProTools audio software.

- Event planning includes strategizing and coordinating numerous author and photographer events, including “Local:Global” at Chronicle Books atrium, featuring CITIZEN: Citizen (2008), and “Chronicle Books and BLDGBLOG present a day of Landscape and Architecture” (2007).

Education

School of Visual Arts, MFA Design Criticism, 2010

Loyola Marymount University, BA, 1993

English major with writing emphasis, Spanish minor. Honors: English Scholar of the Year.

Completed professional coursework at UC Berkeley Extension: Editorial Workshop II, Intermediate Copyediting (1997), and Advanced Editorial Workshop, Substantive Editing (1999).

Partial list of titles edited by Alan E. Rapp 1998–2008

Art

The Art of Alex Gross: Paintings and Other Works, essay by Bruce Sterling
Art For the People by Heather Becker
Ascending Chaos: The Art of Masami Teraoka 1966-2006
Dante's Divine Comedy: Inferno | Purgatorio | Paradiso by Sandow Birk and Marcus Sanders
Rex Ray: Art + Design, essays by Douglas Coupland and Steven Skov Holt
Weirdo Deluxe by Matt Dukes Jordan

Architecture/Interiors/Style

The BLDGBLOG Book by Geoff Manaugh
California Crazy & Beyond by Jim Heimann
Googie Redux by Alan Hess
Greene & Greene: Masterworks by Bruce Smith and Alexander Vertikoff
MiMo: Miami Modern Revealed by Eric Nash and Randall Robinson
NorCalMod: Icons of Northern California Architecture by Pierluigi Serraino
Pad: The Guide to Ultra-Living by Matt Maranian
Palm Springs Weekend by Alan Hess and Andrew Danish, photographs by Robert Polidori

Design

Blobjects & Beyond: The New Fluidity in Design and Manufactured: The Conspicuous Transformation of Everyday Objects by Steven Skov Holt and Mara Holt Skov
Compact Design Portfolio [ten monographs on twentieth-century designers] by Raul Cabra and Marisa Bartolucci
Hatch Show Print: History of a Great American Poster Shop by Paul Kingsbury
Modern Dog: 20 Years of Poster Art (Not Canine-related) by Robynne Raye and Mike Strassburger
New Scandinavian Design by Raul Cabra and Katherine Nelson
Pentagram Papers by the Pentagram Partners
The Push Pin Graphic: A Quarter Century of Innovative Design & Illustration by Seymour Chwast, Steven Heller, and Martin Venezky
Some People Can't Surf: The Graphic Design of Art Chantry by Julie Lasky

Photography

American Photography by Vicki Goldberg and Robert Silberman
The Bikeriders by Danny Lyon (2003 edition)
Building Images: Seventy Years of Photography at Hedrich Blessing, essay by Tony Hiss
Closer by Elinor Carucci
Inside the Live Reptile Tent by Jeff Brouws and Bruce Caron
Jim Marshall: Proof and *Jim Marshall: Jazz* by Jim Marshall
Library of Dust by David Maisel
Light Strings by Ralph Gibson and Andy Summers
Night Vision by Troy Paiva, foreword by Geoff Manaugh
Observations in an Occupied Wilderness by Terry Falke, essays by William Fox and Carol McCusker
On This Earth: Photographs of East Africa by Nick Brandt
Planet Shanghai by Justin Guariglia
Readymades: American Roadside Artifacts by Jeff Brouws et al.
Saga: The Journey of Arno Rafael Minkkinen by Arno Minkkinen, essays by A.D. Coleman and Arthur Danto
Sites & Structures: The Architectural Photographs of Edward S. Curtis, essay by Rod Slemmons